

## Quintessentially launches a prime property shopfront in Belgravia

The new Kinnerton Street office will act predominantly as a buying agency. It is part of “an ambitious expansion plan” to launch more multi-service branches around the world



Quintessentially Estates is opening a new office in Belgravia next week, offering buying, selling, renting, lettings and property management/concierge services. It’s part of “an ambitious expansion plan” to launch more offices around the world “within the next quarter”.

The pint-sized new shop (402 sq ft) is located at 51 Kinnerton Street (next-door to the semi-legendary Nag’s Head pub), which the Grosvenor Estate calls “a quintessential residential street”. It will predominantly act as a buying agent, sourcing London property to rent and buy for its clients. But international properties for sale will also be showcased as more outposts open globally. And both sides of the lettings business will be run from Kinnerton Street.

Home management services – which Q is pitching as “a virtual housekeeper” – will also be available through the new Belgravia address. Quintessentially says that demand for

this service, which ranges from handling property maintenance and repairs through to stocking the fridge, has soared by 38% this year alone.

Quintessentially Estates already lists office locations in London, New York, Los Angeles, Miami, Hong Kong, Portugal and Monaco.

**Penny Mosgrove, CEO of Quintessentially Estates:** “We are so excited to open our office in the heart of Belgravia, located just off lively retail destination Motcomb Street, our new office on Kinnerton Street is quintessentially English in its chocolate box appearance with fresh flowers outside and heritage windows.

“We can’t wait to integrate ourselves into the community, and get involved in the Motcomb Street festival and other festivities run by Grosvenor Estates. Every aspect of our new office has been deliberately designed to transcend property norms, we will have bespoke furnishing inside and a window display of seasonal goodies – as with everything we do at Quintessentially, we sell a lifestyle, not just a property.”



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