

Quintessentially Estates seeks new affiliate partners

AGENCIES & PEOPLE

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Penny Mosgrove

Quintessentially Estates, a global lifestyle real estate company, is issuing a call for new affiliate partners in key global wealth and lifestyle centres, as the firm seeks to accelerate international growth. With affiliations in a number of key markets, the company, led by CEO Penny Mosgrove, is calling for enquiries from potential partners.

Quintessentially Estates says that it offers affiliate partners a unique proposition, and, as it is attached to Quintessentially, the luxury lifestyle concierge, partners gain access to a pre-existing captive audience of HNWI's – with 250,000 members in over 60 countries. As a result, Quintessentially Estates offers new affiliates a fast track into a network of UHNW and HNWI clientele, which typically takes years to build.

Carina Bendeck, International Business Director, said "In the past decade, the proliferation of real estate brands operating in the luxury sector has created a commodity market, much the same as in the hotel industry, where there is little to ultimately differentiate one brand from another. As the only global lifestyle real estate agency backed by the world's number one concierge company, both our clients and our partners recognise our brand as unique. We are looking for affiliate partners whose business model is focused on delivering the highest in – service levels and ability to look after once in a lifetime property deal. Our network of Quintessentially clients represents an exclusive group of global High Net Worth Individuals. This group requires access to special property deals and a highly specialised service. As a result, we must be highly selective in who we consider as a potential affiliate. We welcome enquiries from real estate experts with an existing track record in the super prime real estate sector."

Penny Mosgrove, CEO, said, "We are seeking affiliate partners in the world's global wealth centres as well as cities and regions which represent lifestyle hotspots for the global elite – the locations where our discerning concierge clients spend both their

professional and leisure time. We have ambitious plans for our global expansion strategy and partners can most certainly benefit from joining us at this stage of our growth." Potential partners interested in an affiliation the Quintessentially Estates can find out more

Potential partners interested in an affiliation the Quintessentially Estates can find out more at <https://quintessentiallyestates.com/affiliations/>